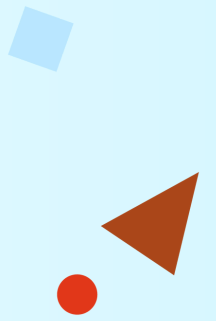


BOIP



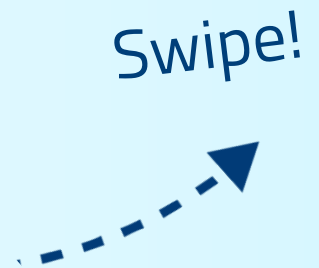
Benelux Office for  
Intellectual  
Property

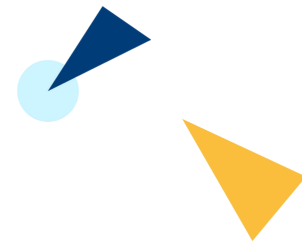


# NAME CHECKER:

## NEW TOOL FOR STARTING ENTREPRENEURS

## TO HELP CHOOSE A NAME





**→ By means of one single search, Name Checker now allows Dutch entrepreneurs to simultaneously search in two very relevant databases:**

**The Business Register of the Dutch Chamber of Commerce and The Benelux Trademark Register of BOIP.**

**The fruitful result of a joint initiative.**



→ **You might be thinking:  
'what's so new about this?'**

**Unless you are an IP enthusiast, trade name and trademark law are not always top of mind. Starting entrepreneurs are already busy as it is with writing a business plan, choosing a location, creating a website, arranging permits and so on.**

**While performing the mandatory company registration at the Dutch Chamber of Commerce, having this dual tool within easy reach helps raise IP awareness and awareness about the importance of clearing and protecting a name in the minds of hardworking entrepreneurs.**

**→ 'Well begun is half done'**

**Name Checker helps starting entrepreneurs making an informed decision about their name.**

**Whether that is for example to opt for the name searched, look for an alternative or perform a full availability search through a trademark attorney.**

**Choosing the right name is an entrepreneurial key life event.**



→ You can find the Name Checker through these links:

→ [www.kvk.nl/naamchecker](http://www.kvk.nl/naamchecker)

→ [www.boip.int/naamchecker](http://www.boip.int/naamchecker)



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