



New EU Regulation on GIs

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→ On 23 April 2024, Regulation (EU) 2024/1143 of the European Parliament and of the Council of 11 April 2024 on geographical indications for wine, spirit drinks and agricultural products, as well as traditional specialties guaranteed and optional quality terms for agricultural products, amending Regulations (EU) No 1308/2013, (EU) 2019/787 and (EU) 2019/1753 and repealing Regulation (EU) No 1151/2012 (hereinafter the "Regulation") was published.

This new Regulation entered into force on 13 May 2024.



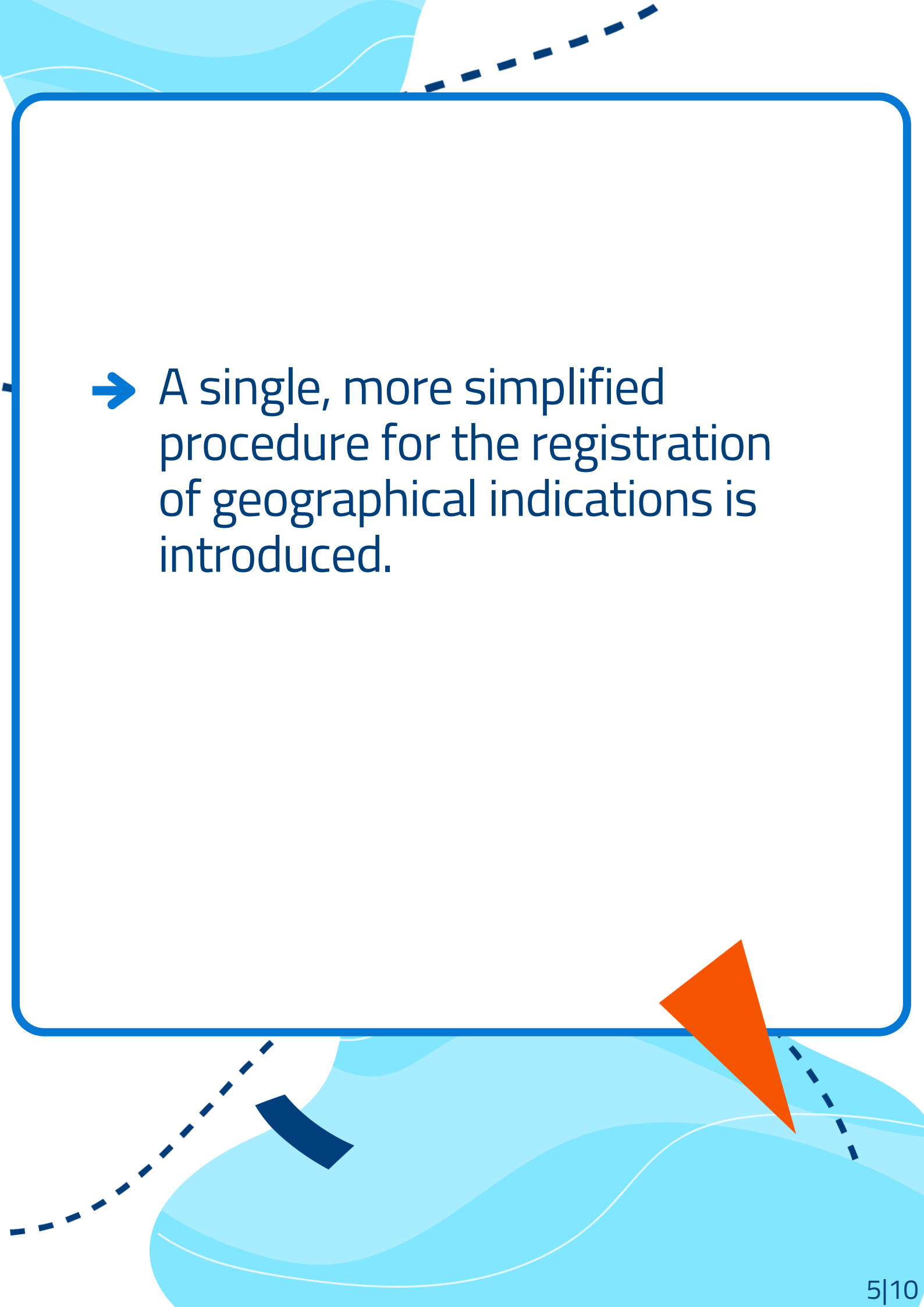
→ The aim of the regulation is to establish a standardized and conclusive system of geographical indications that protects the names of wines, spirits and agricultural products that have properties, characteristics or a reputation associated with the respective place of production.

→ The main adjustment of the New Regulation is the introduction of a single comprehensive text.

Previously geographical indications for wines, spirits and agricultural products were regulated separately.

Now, for the first time, a single regulation will cover geographical indications for these different product categories. The new Regulation implements significant improvements to the system of agri-food geographical indications.

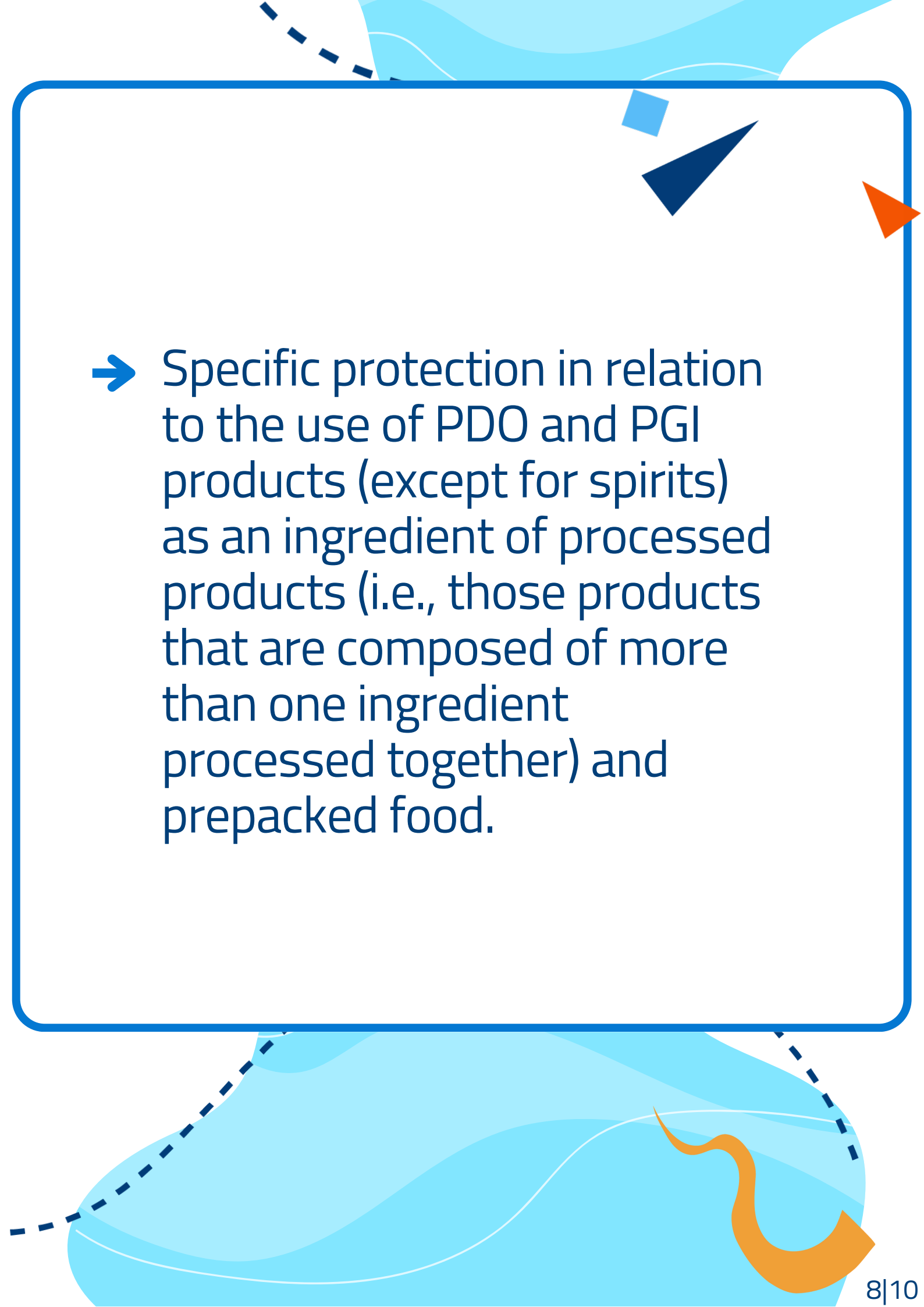
Here is an overview of some important points. → →

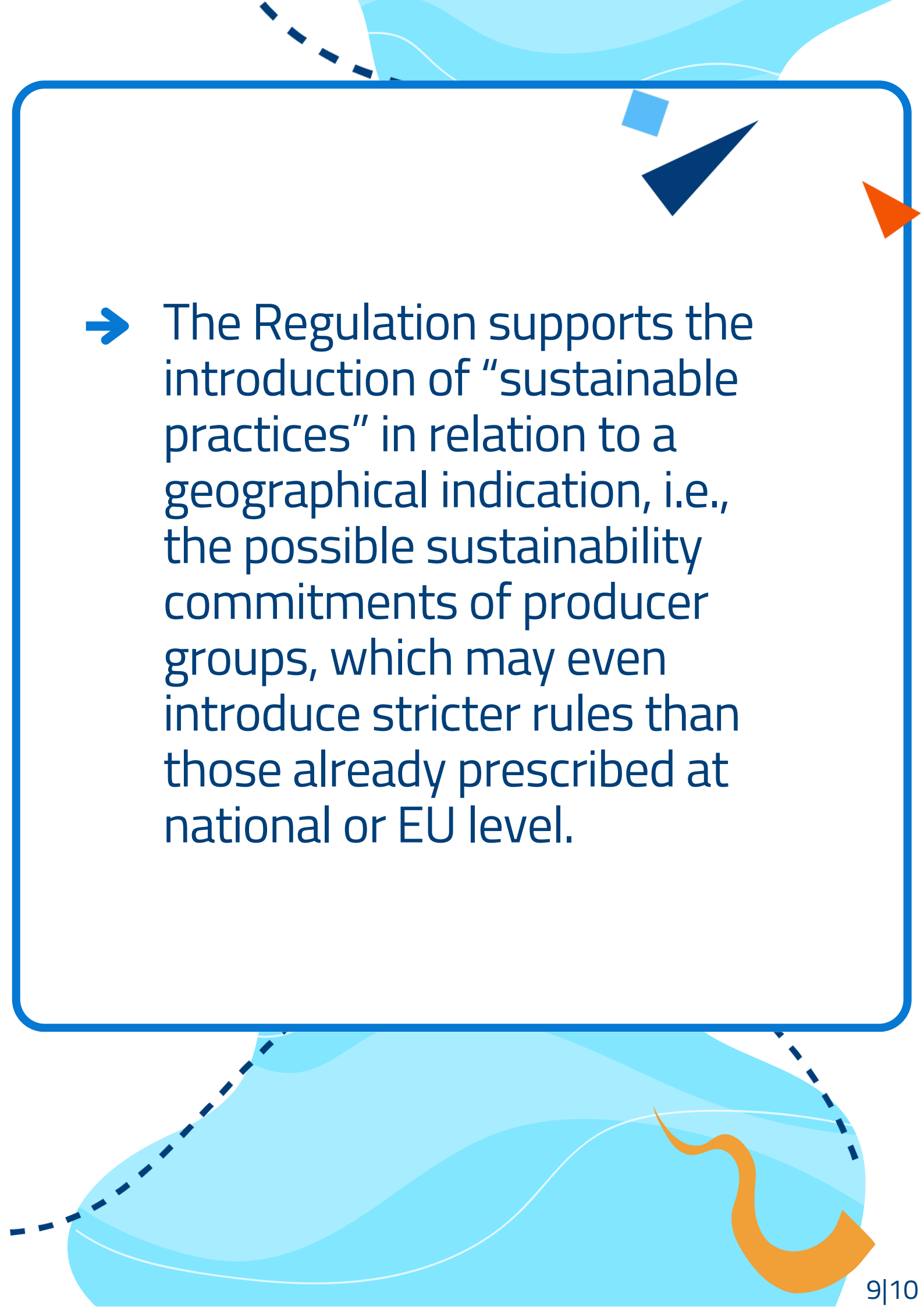
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- A single, more simplified procedure for the registration of geographical indications is introduced.

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- Producer groups will be able to better manage, strengthen and develop their geographical indications, in particular through access to anti-counterfeiting and customs authorities in all Member States.



→ Better protection of geographical indications, including online, is provided.

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- Specific protection in relation to the use of PDO and PGI products (except for spirits) as an ingredient of processed products (i.e., those products that are composed of more than one ingredient processed together) and prepacked food.

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- The Regulation supports the introduction of “sustainable practices” in relation to a geographical indication, i.e., the possible sustainability commitments of producer groups, which may even introduce stricter rules than those already prescribed at national or EU level.

Thank you for reading!

The full text of the New Regulation can be found [here](#)



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